

CHINAMPAS FARM GROWS 600 POUNDS OF MICROGREENS MONTHLY



A MICROGREENS
CASE STUDY
BY GROCYCLE

**MICROGREENS CAN SELL FOR
\$50/ POUND
OPPORTUNITY
WIDE CROP VARIETY
UP AND RUNNING FOR
LESS THAN \$100**

WWW.GROCYCLE.COM

FACTS ABOUT MICROGREENS

- Microgreens are young edible seedlings harvested at the cotyledon leaf stage.
- They have low start up costs.
- Super fast growing cycle.
- High nutritional value.
- Using racks with 4 shelves, many growers can produce 25 lbs of microgreens in a weekly cycle in a 10 ft² space. At \$25 per lbs that is \$625 per cycle or \$2,500 per month.

MEET MIGUEL AND MELLISA.



They run a family owned business composed by a third generation of farmers that seeks to provide a more sustainable and healthier form of food while honoring their ancestors' growing technique known as chinampas.

These floating gardens are applied in a modern setting.

Their microgreens are grown in a small optimized space, where water gets recycled into an aquaponic system that provides nutrients to our greens.



THE OUTPUT

The farm is located in the middle of the sophisticated city of Bellevue, Washington. That means they have plenty of customers on their doorstep.

This vertical urban farm can provide delicious healthy food year-round and produce up to 600 pounds of greens monthly. At \$20 that means a whopping \$12,000 per month.

The microgreens are sold via different routes. The produce is sold to restaurants, via home delivery and at a farmer's market.

Through design the farm is also environmentally sound with very low water and power usage.

Visit them here: chinampasfarm.com

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Our microgreens are nutrient dense and a super food because of its nature but also because of all the love and care we put into growing them. I mean what food listens to Mozart from seed to harvest?

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MIGUEL AKA 'PAPAGREEN'
Microgreen Expert and Founder



ARE YOU THINKING OF GROWING MICROGREENS AS A BUSINESS?

**I KNOW THERE'S A TONS TO CONSIDER- I'VE BEEN
THERE!**

- HOW MUCH TIME WILL I NEED?
- HOW MUCH SPACE WILL I NEED?
- HOW DO I PRICE MY MICROGREENS?

**I HAVE WRITTEN A BLOG ON HOW TO GROW MICRO-
GREENS FOR PROFIT.**

HOW TO GROW MICROGREENS FOR PROFIT